

Graphic Design for Social Media Outreach



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| Project Title | Graphic Design for Social Media Outreach |
| Project Summary | Seeking a talented graphic artist to create compelling, fresh artwork to be used in consular-themed social media messaging in Bulgaria. We are looking for a series of modern, unique characters with bright, interchangeable backgrounds that we can use on social media. |
| Country | Bulgaria |

Project Description

The right intern will have some graphic design or digital art experience and be willing to work with an American supervisor to create fresh, modern and unique characters in a range of poses that consular staff can use in social media outreach. We want our social media posts to grab and hold attention, so we're looking for an artist who has a fresh, youthful eye and a bold sense of color and witty use of space. Draw inspiration from pop art, comic art styles. We are appealing to a Bulgarian audience, so we want our intern to be able to incorporate elements from the country into the artwork. We can help with cultural information as needed. At a minimum we want twenty five to forty unique images that are immediately identifiable as a series/collection or related characters so we can use these characters to brand consular outreach. Characters should be young, modern and a mix of Bulgarian and American.

Required Skills or Interests

Skill(s)

Graphic design

Infographic design

Additional Information

None

Language Requirements

None